



Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 850990
Schedule Dates 08/27/12-08/31/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/155303
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail, Chris
Phone/Fax (804) 359-7100 /
CPE 11658
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate add

Date Entered 08/24/12
Last Modified 08/24/12
Entered By Penne Marsh
Headline # No
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,924.50
Net Total \$10,905.50
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
Sep. 2012 17 \$12,830.00
Grand Total: 17 \$12,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/28/12-08/30/12	4	:30	5A- 5:58A (ET)		1		1					2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)		8/24/12
2.0	Normal Line / SPOT	08/29/12-08/31/12	4	:30	5:58A- 7A (ET)			1		1				2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/24/12
3.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	7A- 9A (ET)		1							1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)		8/24/12
4.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	9A- 10A (ET)				1					1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/24/12
5.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	10:58A- 12P (ET)					1				1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		8/24/12
6.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	3:58P- 4:58P (ET)		1							1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		8/24/12
7.0	Normal Line / SPOT	08/29/12-08/29/12	4	:30	4:58P- 5:29P (ET)			1						1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)		8/24/12
8.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	5:29P- 5:58P (ET)				1					1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)		8/24/12
9.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6P- 6:30P (ET)			1		1				2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/24/12
10.0	Normal Line / SPOT	08/27/12-08/27/12	5	:30	7:58P- 9P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Bachelor Pad	8/24/12
11.0	Normal Line / SPOT	08/28/12-08/31/12	5	:30	11P- 11:35P (ET)		1	1	1	1	1			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVEC-TV Norfolk-Virginia Beach	Date: 8/21/2012
---	---------------------------

I, Media Strategies and Research,
 being/on behalf of: Tim Kaine, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, August 27, 2012			Sunday, September 02, 2012		

Total Charges: \$12,830.00 *Gross*

#850990

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Warren Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, August 21, 2012

Date

Arthur A. Whitlow

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title